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Attention: Art Unit 3623  
Group Art Unit:

Total Pages: 7

\jmccormick\  
John K. McCormick

Date: April 8<sup>th</sup>, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: John K. McCormick

Art Unit: 3623

Serial No. 10/710,396

Examiner: Cruz, Nadja Chong

Filed: July 08, 2004

Confirmation No.: 5145

Title: *Method, Apparatus, Data Structure and System For Evaluating The Impact Of  
Proposed Actions On An Entity's Strategic Objectives*

Attorney Docket: 100

Customer No.: 36483

Response to Requirement for Election of Species

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on March 27<sup>th</sup>, 2009, please amend the above-identified application as follows:

**Species Election** begins on page 3.

**Traverse of Species I, II and III** begins on page 5.

Respectfully submitted,  
John K. McCormick  
Registration No. 53527

Serial No. 10/710,396 – McCormick, John K.  
Attorney Docket 100  
Response to March 27<sup>th</sup>, 2009 Office Action  
Page 2 of 7

Dated: August 9th, 2006

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